

European Youth Award

c/o ICNM – International Center for New Media
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PRESS RELEASE

What's Mine Is Yours Renting, lending, gifting – ICT Youngsters change the world

Salzburg, 24. September 2012: One look at this year's European Youth Award (EYA) winning projects and it's easy to see: Collaboration Technology is the next revolution in innovation and creativity. So why not sharing it for sustainability too? For the first time young Europeans will be honoured by the European Youth Award for their contribution to the UN Millennium Development Goals (MDGs). On November 24th, the 12 MDGs-Pioneers will get the chance to present their projects on stage at the EYA Festival in Graz, Austria.

This year's winning projects vividly demonstrate what can be achieved when young people stand up an act together for a liveable future. European Youth Award winners are a new generation of 'Collaborative Revolutionaries' by reinventing old market behaviours – like renting, lending, and gifting – through new technology. Their mission is to transform communities, to strengthen them and to build new ones, to empower education and democratise it. They are very adapted to sharing: sharing status, photos and videos, thoughts, recommendations or referrals. Car sharing, couch surfing or social mind mingling are today's youths reality.

And that is exactly what collaborative consumption platforms such as '[Know – Share – Be able to](#)', (Winner Category 'Create your Culture!'), and '[Mladiinfo – Your Link to Free Education](#)' (Winner Category: 'Education for All! '), are supporting. Created by students from Austria and Macedonia the platforms are interactive community marketplaces where you can 'learn anything from anyone'. With a specific goal in mind, to educate people and to help them overcome their fear of the unknown, they help to make the exchange of knowledge easy, enriching and funny. In other words: Sir Thomas More's description of Utopia as a place where 'nobody owns anything, but everyone is rich' gets kind of possible now.

1224 young producers, designers and developers from 122 UN member states have applied for the World Summit and European Youth Award competition 2012 with websites, mobile-apps and new media formats in six categories. Out of these submissions the EYA Grand Jury selected 12 European Winners coming from Macedonia (2), Italy (2), Germany (2), Austria (2), Hungary (1), Netherlands (1), France (1) and Belgium (1).

All of the 12 EYA Winning Teams will be invited to the EYA Festival in Graz, Austria (Nov. 22nd – 24th). The EYA brings together young developers, representatives of governments, NGOs, media and other renowned experts in the field of Youth Entrepreneurship, Social Innovation and ICT for Development to impact economic and social development through the exchange of practices, trends and ideas on ICT. It offers a unique collaboration between the European ICT industry, its users and the public sector. Out of the 12 Winning Projects, one will become the EYA 2012 Overall Winner. The final vote will take place on-site during the Festival after and on the basis of a presentation of the winners. The Overall Winner will be announced at the EYA closing event the Gala Ceremony (Saturday 24th Nov.).

For more information about EYA and the Winners go to: www.eu-youthaward.org

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European Youth Award 2012 Winners

Project	Country	Producer	Category
Findia. A Journalism-, Charity- and Art Project. http://www.findiaproject.org	Austria	Mrs. Maria Kamptner	Pursue Truth!
Know-Share-Be able to http://www.wissteilen.com	Austria	Mr. Matthias Jungwirth	Create your Culture!
Fair Play Anti-Corruption Youth Voices http://anticorruptionmusic.org	Belgium	Mr. Raphael Shepard	Create your Culture!
Hiboo, books to explore http://www.hiboo-project.com/en	France	Mrs. Céline Kniebihler	Create your Culture!
ecoCheck http://www.dm.hs-ulm.de/showcase/oekocheck	Germany	Mr. Corbinian Kling	Go Green!
International Reporters http://www.internationalreporters.org	Germany	Mrs. Carina Schmid	Pursue Truth!
Rooftops at dawn – literative walk http://create.mome.hu/index.php?option=com_content&view=category&layout=blog&id=67&Itemid=131&lang=en	Hungary	Mrs. Julia Agnes Mata	Education for All!
Aura. A set of wearable devices for expectant parents http://www.marcorighetto.it/portfolio/project/aura	Italy	Mr. Marco Righetto	Power 2 Women!

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The Wonders http://www.erikarossi.com/wordpress	Italy	Mrs. Erika Rossi	Fight Poverty, Hunger and Disease!
Climate for Children http://fon.edu.mk/content.aspx?cid=420&ln=mk	Macedonia	Mr. Darko Bozhinoski	Go Green!
Mladiinfo – Your Link to Free Education http://www.mladiinfo.com	Macedonia	Mrs. Natasha Jancheva	Education for All!
Life Needs Internet http://jeroenvanloon.com/index.php?/personal/work/life-needs-internet	Netherlands	Mr. Jeroen van Loon	Create your Culture!

About the European Youth Award 2012:

The European Youth Award (EYA) is a partner award of the World Summit Youth Award (WSYA). It selects and promotes Europe's best practice in e-content and demonstrates young European's potential to create outstanding digital contents and serves as a platform for people from all EU and UN member states to work together in the efforts to reach the Millennium Development Goals (MDGs) and contribute to the EU Digital Agenda and the future of ICTs in Europe. European applicants need to submit their application only once, however their projects will be evaluated twice on both European as well on a worldwide level and can win two awards, the EYA and the WSYA, for a single project. The Youth Award is organized this year for the first time. The EYA is supported by the United Nations Industrial Development Organization (UNIDO), World Congress on Information Technology (WCIT), AVL Cultural Foundation, Creative Industries Styria (CIS), the Austrian Federal Ministry for Economy, Family and Youth (BMWFJ), the Austrian Federal Ministry of Education, Arts and Culture (BMUKK) and The City of Graz.

For more information go to: www.eu-youthaward.org
or visit us at facebook.com/youthaward and twitter.com/#EYAGraz

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